

---

## Forum Power Architectures 2020

January 28 – 29, 2020 | HILTON MUNICH PARK



### Ladies and Gentlemen,

Among other things, electronics developers have the task of designing a power supply for the system to be developed, usually as a purchased part. Since the power sector is often not one of their core competencies, the power supply solution is not developed in-house but purchased.

The event **Power Architectures – Products, Concepts and Solutions** is intended to convey the most important basics of power supplies and DC/DC converters to electronics developers and technical buyers from the application areas Industry, Medicine and Smart House (building technology). They are enabled to make a

qualified preselection of manufacturers on the basis of the data sheet of a power supply as well as ask the appropriate further questions.

The accompanying two-day trade exhibition offers you an ideal opportunity to present your products and solutions for the power supply of electronic devices to a competent and interested audience.

We look forward to welcoming you to our **Forum Power Architectures 2020!**

Please do not hesitate to contact me if you have any questions.

Kind regards

Corina Prell  
Sales Manager Events



## Reservation form – Exhibition

Please return to:

**Corina Prell**

**Fax: +49 (0) 89/255 56-0393**

**cprell@weka-fachmedien.de**

Services

Yes, we are interested in an exhibitor package and wish to make a firm booking:

**Bronze Sponsor**

**Silver Sponsor**

## Contact Details (Main Exhibitor):

Company: \_\_\_\_\_

First Name, Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Street, No: \_\_\_\_\_

Post Code, City, Country: \_\_\_\_\_

(Co-Exhibitor: 1. \_\_\_\_\_ 2. \_\_\_\_\_)

## Billing Address (if different from above):

Company: \_\_\_\_\_

First Name, Last Name: \_\_\_\_\_

Street, No: \_\_\_\_\_

Post Code, City, Country: \_\_\_\_\_

**PO Number:** \_\_\_\_\_

**VAT Number:** \_\_\_\_\_

\_\_\_\_\_  
 Place, Date

\_\_\_\_\_  
 Company stamp and signature

	Light Sponsor	Classic Sponsor
<b>On-site</b>	<ul style="list-style-type: none"> <li>■ 6 sqm exhibition space with table, two chairs, power outlet and WLAN access</li> <li>■ <b>1</b> complimentary ticket for your own staff</li> <li>■ 25% on extra tickets for your own staff</li> <li>■ 10% on guest tickets for your customers and partners</li> <li>■ Logo appearance in printed program* (print approx. 9,000)</li> </ul>	<ul style="list-style-type: none"> <li>■ 6 sqm exhibition space with table, two chairs, power outlet and WLAN access</li> <li>■ <b>2</b> complimentary tickets for your own staff</li> <li>■ 25% on extra tickets for your own staff</li> <li>■ 10% on guest tickets for your customers and partners</li> <li>■ Logo appearance in printed program* (print approx. 9,000)</li> </ul>
<b>In the run-up</b>	<ul style="list-style-type: none"> <li>■ Your company logo on event website incl. link</li> <li>■ Your company logo in our newsletters</li> <li>■ Your company logo on event ads in our trade magazines</li> <li>■ Printed program (100 copies) for your distribution to customers and partners*<sup>1</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ Your company logo on event website incl. link</li> <li>■ Your company logo in our newsletters</li> <li>■ Your company logo on event ads in our trade magazines</li> <li>■ Presentation of your brief company profile (1 page DIN A4) on event website</li> <li>■ Printed program (100 copies) for your distribution to customers and partners*<sup>1</sup></li> </ul>
<b>In follow-up</b>	<ul style="list-style-type: none"> <li>■ Event follow-up by our editors</li> </ul>	<ul style="list-style-type: none"> <li>■ Event follow-up by our editors</li> <li>■ Participant addresses (email address, name, first name, company, location) as Excel table*<sup>2</sup></li> </ul>
<b>Early-bird rate*<sup>1</sup> until September 6, 2019</b>		<b>10%</b>
<b>Rate</b>	<b>2,590 Euro</b>	<b>3,590 Euro</b>
<b>Co-exhibitor</b>		<b>1,250 Euro</b>

All prices plus VAT

\*<sup>1</sup> Extra for registration by early-bird rate

\*<sup>2</sup> only contact data after approval of Data Protection Basic Regulation

**We present your company in our targeted advertising.**  
**Send us your corporate logo in at least 300 dpi resolution to**  
**cprell@weka-fachmedien.de (at latest 1 week after booking).**



## Sponsoring information

Sponsoring means investing in your corporate image. Make use of the Forum Power Architectures for a customized marketing launch and present yourself as a sponsor.

### YOUR BENEFITS

As a sponsor your company is:

- **published in our printed event program (approx. 9,000 copies) if you register before September 6, 2019**
- mentioned in selected advertising campaigns in our trade magazines
- shown on our event home page including web link before and during our event
- mentioned in our event newsletters including a link to your home page
- and your company receives printed advertising flyers to send to customers and partners

### Further benefits you enjoy as a sponsor

- direct contact and access to your branch community
- placement of your company in a circle of front-ranking decision-makers
- Increased awareness of your company by sponsoring the Forum Power Architectures
- greater attention before, during and after the event

### CONGRESS SHOULDER BAGS — EXCLUSIVE

Each participant, exhibitor, speaker and press representative receives upon registering a congress shoulder bag with the corporate logo (2c) of the sponsor. This sponsoring improve a maximum visible presence and brand awareness during and long after the event.

This exclusive sponsoring opportunity is limited to one company. **Note:** The offer includes manufacture of shoulder bags. For technical reasons, we consequently request booking of this sponsoring, at the latest, by November 7, 2019.

**on request**

### BROCHURE IN CONGRESS SHOULDER BAGS

Each participant, exhibitor, speaker and press representative receives upon registering a congress shoulder bag with your product brochure. If there is no bag available, we will place your brochure in the congress rooms and/or at the newspaper stand.

This sponsoring opportunity is limited to 5 companies. **Note:** The offer does not include manufacture of brochures. These must be delivered by the sponsoring company, at the latest, by January 8, 2020.

**590 Euro**

### PENS OR NOTEPADS — EXCLUSIVE

Each participant, exhibitor, speaker and press representative is handed a pen and/or notepad (please no smaller than DIN A5) together with the congress material.

**Pens 390 Euro**  
**Notepads 390 Euro**

This exclusive sponsoring opportunity is limited to one company. **Note:** The offer does not include manufacture of brochures. These must be delivered by the sponsoring company, at the latest, by January 8, 2020.

### LANYARDS — EXCLUSIVE

Each participant, exhibitor, speaker and press representative receives upon registering a lanyard with a name label. Place your company name, logo or web link on each lanyard and you are bound to make a lasting impression on your target group. Sponsoring includes printing of the company name, logo or web link (1c) on the lanyards.

This exclusive sponsoring opportunity is limited to one company. **Note:** The offer includes manufacture of lanyards.

**sold**



**Register now for the sponsoring that matches your needs**



## Sponsoring opportunities

All exclusive sponsoring works on a first-come first-served basis. All prices plus VAT.

We will gladly discuss your **individual sponsoring ideas** and wishes.  
– **just call us!**

### Video recording of your presentation

This exclusive sponsorship is limited to three companies.

**on request**

### Video recording exhibition stand / trade fair clip / short Interview

Content will be discussed in advance  
Duration / Composition of the video is 1 minute  
This exclusive sponsorship is limited to three companies.

**on request**

### NETWORKING BREAKS - SPONSORSHIP PACKAGE

With this exclusive package, sponsors are entitled to distribute branding material (place cards and two roll-up banners) in the networking/catering area, where all participants will meet during coffee and lunch breaks.

Note: This sponsoring offer does not include production of banners and place cards. For technical reasons we consequently request booking, at the latest, by January 8, 2020.

**1,990 Euro**

### INDIVIDUAL SPONSORING

Make sure that your customers sit comfortably all day long and always have a fresh drink at hand. Place your company name, logo or web link on the product of your choice.



Drinking Bottle



Seat Cushion

**on request**

### ROLL-UP BANNER

Present your company, products or individual advertisement to all attendees, speakers and press representative during the event. Roll-up Banners will be stationed in the catering and reception area (Size: 0.85 m x 2.00 m).

<b>Banner Up</b>	<b>590 Euro</b>
<b>Banner Up including production</b>	<b>790 Euro</b>

Note: The offer includes manufacture of Banner Up. For technical reasons, we consequently request booking of this sponsoring, at the latest, by January 8, 2020.

### ONLINE BANNER

With an online banner on the website of the event you are always a click ahead:

<b>Leaderboard</b>	<b>728 x 90 pixel</b>	<b>1,690 Euro</b>
--------------------	-----------------------	-------------------

Note: Banners run from the date of submission until the end of February 2020.



**Register now for the sponsoring that matches your needs**



## Reservation form – Sponsoring

**Please return to:**  
**Corina Prell | Fax: +49 (0) 89/255 56-0393**  
**[cprell@weka-fachmedien.de](mailto:cprell@weka-fachmedien.de)**

Yes, we are interested in sponsoring  
and wish to make a booking:

SPONSORING		ROLL-UP BANNER	
Congress shoulder bags	<b>on request</b>	Banner Up	<b>590 Euro</b>
Brochure in congress shoulder bags	<b>690 Euro</b>	Banner Up including production	<b>790 Euro</b>
Notepads (min. A5)	<b>390 Euro</b>	<b>CATERING</b>	
Pens	<b>390 Euro</b>	Sponsorship package	<b>1,990 Euro</b>
Lanyards	<b>sold</b>	<b>ONLINE BANNER</b>	
		Leaderboard 728 x 90 pixel	<b>1,690 Euro</b>

All prices plus VAT

**We present your company in our targeted advertising. Send us your corporate logo in at least 300 dpi resolution to [cprell@weka-fachmedien.de](mailto:cprell@weka-fachmedien.de) (at latest 1 week after booking).**

### Billing address:

Company: \_\_\_\_\_

First Name, Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Street, No: \_\_\_\_\_

Post Code, City, Country: \_\_\_\_\_

**PO Number:** \_\_\_\_\_

**VAT Number:** \_\_\_\_\_

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Company stamp and signature



## **GENERAL TERMS AND CONDITIONS OF BUSINESS of WEKA FACHMEDIEN GmbH for booking exhibition space, sponsoring and advertising at seminars, workshops, congresses, conventions, conferences and other such events**

### **1 Scope of application**

The following general terms and conditions of business regulate the booking of exhibition space, sponsoring or advertising by exhibitors and sponsors [hereinafter referred to as „exhibitor/sponsor“] at trade shows, seminars, workshops, congresses, conventions, conferences and other events [hereinafter referred to as „event“] of WEKA FACHMEDIEN GmbH [hereinafter referred to as „organizer“]. Participation in events as an exhibitor/sponsor is ruled solely by the following terms and conditions of business. Terms and conditions proposed by the customer, other than these, will not be recognized by the organizer, which is unless the latter has expressly confirmed their application in writing.

In addition to the general terms and conditions of business (including stipulations specific to a particular event) for exhibitors/sponsors, the contractual framework for participation in events as an exhibitor/sponsor includes the house rules of the operator of the locality of an event, the organizational (e.g. exhibitor information), technical and other stipulations received by an exhibitor/sponsor before the commencement of an event.

### **§ 2 Registration, confirmation of registration**

Registration for events as an exhibitor/sponsor is possible by letter, fax or e-mail. A registration becomes legally binding through a written online or offline confirmation of registration on the part of the organizer. A registration becomes binding for an exhibitor/sponsor upon its receipt by the organizer. Should events have limited exhibiting/sponsoring capacity, registrations will be ordered by their date of receipt.

### **§ 3 Services rendered**

The terms and conditions for exhibiting, sponsoring and advertising at a particular event and the services included are regulated in the conditions specific to the event. The fees are in euros per event plus value-added tax.

The exhibitor/sponsor is responsible for the punctual delivery of correct copy, enclosures or for the punctual delivery of materials required for exhibiting, sponsoring or advertising. In the case of digital copy the exhibitor/sponsor undertakes to deliver orderly copy, corresponding in particular to the format or technical requirements of the organizer, in due time before the closing deadline for copy. All services on the part of the organizer are rendered subject to due fulfillment and performance of obligations and assistance on the part of the exhibitor/sponsor.

The organizer reserves the right to substitute other speakers for those announced, and to make necessary amendments to the program while maintaining the overall character of an event. The organizer reserves the right to alter the date, scale and location of an event for due cause.

Should it not be possible to conduct an event for reasons of force majeure (strike, lockout, business disruptions, etc), because of the cancellation of an important part of an event, because of disturbance at the location of an event or because of an inadequate number of participants, exhibitors/sponsors will be informed immediately. In such cases the ready paid

fee for exhibiting, sponsoring or advertising will be refunded, that is unless the organizer has already rendered advance performance for exhibiting, sponsoring or advertising. Further claims, e.g. for the reimbursement of traveling expenses, cost of overnight accommodation and non-productive time, are excluded, that is unless they stem from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

Travel to and from an event and overnight accommodations are to be organized, booked and paid for by the exhibitor/sponsor.

### **§ 4 Exhibition space, exhibits, advertising**

The organizer puts exhibition or advertising space at the disposal of the exhibitor/sponsor; further services are regulated from event to event. The exhibition floor plan is created according to given technical and space factors, otherwise placement is in the order in which bookings are received. The registration of co-exhibitors is possible in exceptional cases and only with the written approval of the organizer.

Exhibitors/sponsors may only set up, show and use their exhibits, advertising material and printed matter in or on the exhibition or advertising space allocated them by the organizer. All exhibits and advertising material must clearly relate in subject to the particular event. Exhibits violating German regulations on protection of industrial property (unlicensed copies) are prohibited. All exhibits shown must satisfy technical, in particular fire protection requirements, and accident prevention regulations.

### **§ 5 Time to erect and dismantle**

The times to erect and dismantle for exhibitors are binding, and are indicated for the particular event in the exhibitor information. Costs incurred through non-adherence to the times to erect and dismantle will be charged to the exhibitor.

### **§ 6 Due date and payment, default, compensation**

The fee for exhibiting, sponsoring, advertising is due for payment, in full and with no deductions, within ten (10) days of the date of the invoice. If the customer is in default of payment, the organizer is entitled to demand a late fee per annum of 5% above the prime lending rate issued by the European Central Bank. Should the organizer verifiably suffer higher damages through late payment, they are entitled to claim them for them. Payment is made on account. The invoice must be paid before the commencement of an event. No claim may be made to allocated space until an invoice is paid in full. It is the responsibility of the exhibitor to produce evidence of payment.

### **§ 7 Cancellation**

In as much as the exhibitor/sponsor is not entitled to a mandatory legal right of withdrawal or right of termination, cancellation of participation free of charge is possible up to ten (10) days after receipt of confirmation of registration. The entire fee for exhibiting, sponsoring or advertising is due upon later cancellation or non-appearance. Should the organizer succeed in otherwise renting a cancelled exhibition, sponsoring or advertising space, the exhibitor/sponsor will be invoiced 50% of the fee. Cancellation is to be in writing, and is not valid unless confirmed in writing by the organizer.

### **§ 8 Copyright**

The printed and electronic material of an event is protected by copyright. Said material may not be reproduced, passed on to others or used in any other way without the express written approval of the organizer and the particular author. The organizer assumes no responsibility or liability of any kind for any incorrectness in the content of papers, presentations and documentation.

The organizer is entitled to have photographs, film and sound recordings produced of an event, of exhibition booths and the exhibits, and to use them as advertising or for

press releases without requiring the approval of an exhibitor/sponsor. This also applies to recordings produced by the press or television direct with the approval of the organizer. Photography, film and sound recordings require the express approval of the organizer.

### **§ 9 Liability**

The exhibitor/sponsor occupies and uses the exhibition space at their own risk. The organizer accepts no liability for damage, loss, accidents, costs or expenses caused by the representatives of the exhibitor, by exhibition objects or by event participants, or caused the exhibitor.

The exhibitor/sponsor is responsible for supervision and security of their exhibition booth. This also applies during the times of erection and dismantling, pauses and interruptions in an event.

The exhibitor/sponsor is responsible to the organizer for any damage to rental furniture or loaned items (exhibition booth walls, etc).

### **§ 10 Limitations of liability**

In as much as events take place in the rooms and on the premises of third parties, the organizer cannot be held liable by the exhibitor/sponsor for accidents, loss of or damage to property, that is unless the claim results from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

### **§ 11 Data protection**

The organizer will protect the personal data of exhibitors/sponsors and undertake all necessary measures for their security. Data will be collected by the organizer in observance of the regulations of the Federal Data Protection Act (BDSG), the Federal Broadcast Media Act (TMG) and other applicable data protection regulations and used to manage, support, assess and optimize the events that are offered, but not made known to third parties. Exhibitors, sponsors and joint organizers do not rate as third parties but are nevertheless subject to the above regulations. An exhibitor/sponsor can revoke the use of their data for purposes of information at any time in writing with WEKA FACHMEDIEN GmbH, department Events, Richard-Reitzner-Allee 2, 85540 Haar, Germany, events@weka-fachmedien.de, or require changes of address to be made.

### **§ 12 Court of jurisdiction**

The court of jurisdiction is the place of business of the organizer if the customer is a merchant in the sense of the German Commercial Code, a legal person under public law or a special fund under public law. The same applies in as much as the customer, upon taking legal action, has a place of business or habitual residence in the Federal Republic of Germany.

### **§ 13 Severability clause**

Should the provisions for exhibitors/sponsors be or become unenforceable, in whole or in part, the validity of the remaining provisions as well as the contract shall remain unaffected. In such a case the parties to the agreement shall endeavor to replace the unenforceable or inadequate provision by one that best reflects the economic purpose of the parties to the agreement.