



TSN/A Conference - Technology & Applications

29. - 30. Sep. 21

Virtual Conference

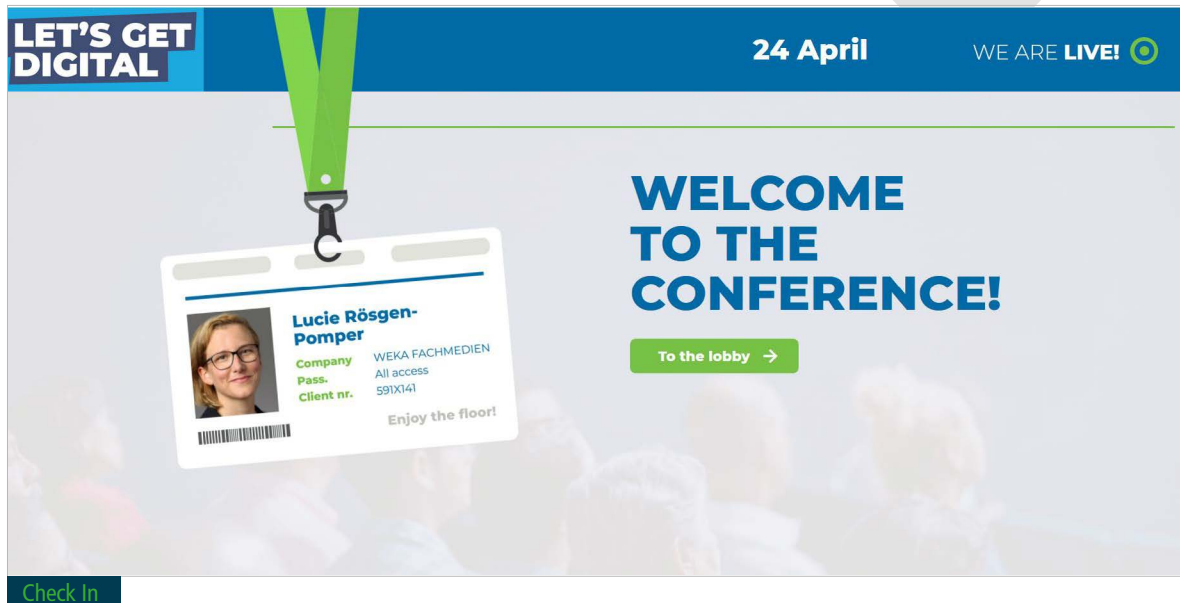
An Event of  **Computer &
AUTOMATION**
Fachmedium der Automatisierungstechnik

Elektronik
automotive

Powered by  **AVCJU**[®]

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With Time Sensitive Networking – TSN – standard Ethernet is extended to deliver great time synchronization and worst-case latency for applications that require robust, deterministic connectivity. TSN enabled products for industrial automation are now on the way. TSN – together with **5G and OPC UA** – has broad impact especially in application areas like Industrial, Automotive and Pro AV/Consumer IP networking. The **TSN/A Conference 2021** will highlight the standard's technological aspects as well as Application-specific topics relevant in the various markets/industries. **The program** for the common annual technical conference focuses on Time Sensitive Networks and Applications for Cyber Physical Systems, Industrial Internet of Things, Real-Time Audio & Video, and Intelligent Transportation Systems! The TSN/A Conference is jointly organized by **Avnu Alliance** in Cooperation with the German trade publications **Computer&AUTOMATION** and **Elektronik automotive**.

Do not miss out on the many benefits of the virtual event

- Explore **high-quality talks on our virtual stage**
- **Interact with speakers in Q&A** and after live-streaming sessions
- **Connect directly with other visitors using video live streaming**
- **Schedule meetings, engage in chats, and attend networking events**
- **Your exhibition stand / your company page** with company profile, download of your brochure, YouTube-link and 4 booth staff – You have no work, I build it up for you
- **Your participant addresses**
- **Your company logo** on our event website and newsletter incl. link
- **No travel expenses & no travel costs!** Attend from the comfort of your home or office as if you were there
- and many more...

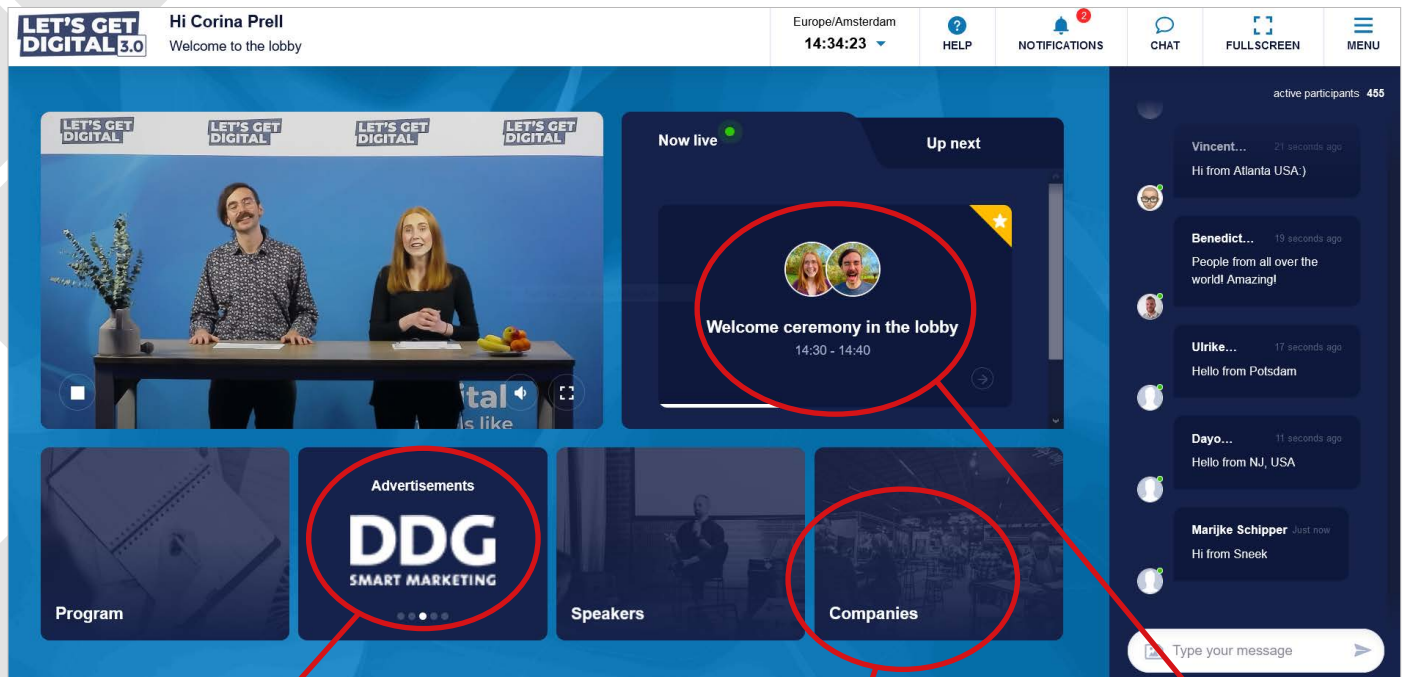
The conference programme will again be complemented by an exhibition area. You can find further information at www.tsna-conference.de or get in touch with us directly.

We would be very pleased to welcome you to the **TSN/A Conference - Technology & Applications Conference 2021**.

Virtual event

Participate from the comfort of your own office or home office.

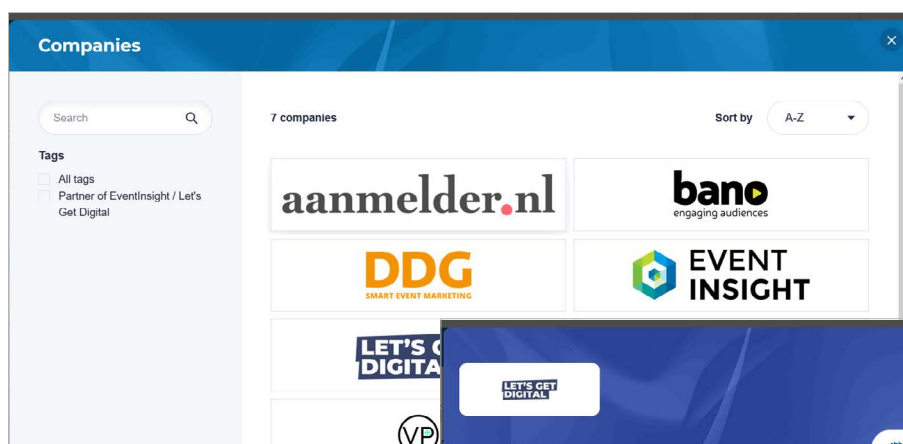
Welcome in our Lobby!



Great way to attract attention - reserve a position and your logo will be inserted and linked to your Website!

Lecture rooms
(see page 4)

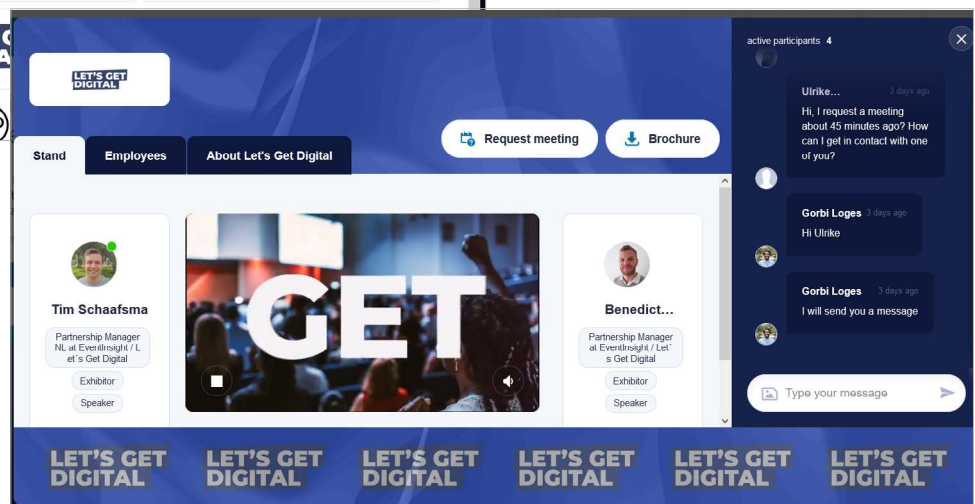
Exhibitors



Your exhibitor page!

Every participant can contact your colleagues via video or text message, watch your video or download your brochure...

I build up the exhibitor page for you.
You have no work!



Lecture rooms

The screenshot shows a virtual event interface for 'ProCall Meetings' by 'estos GmbH'. The main content area displays a list of bullet points:

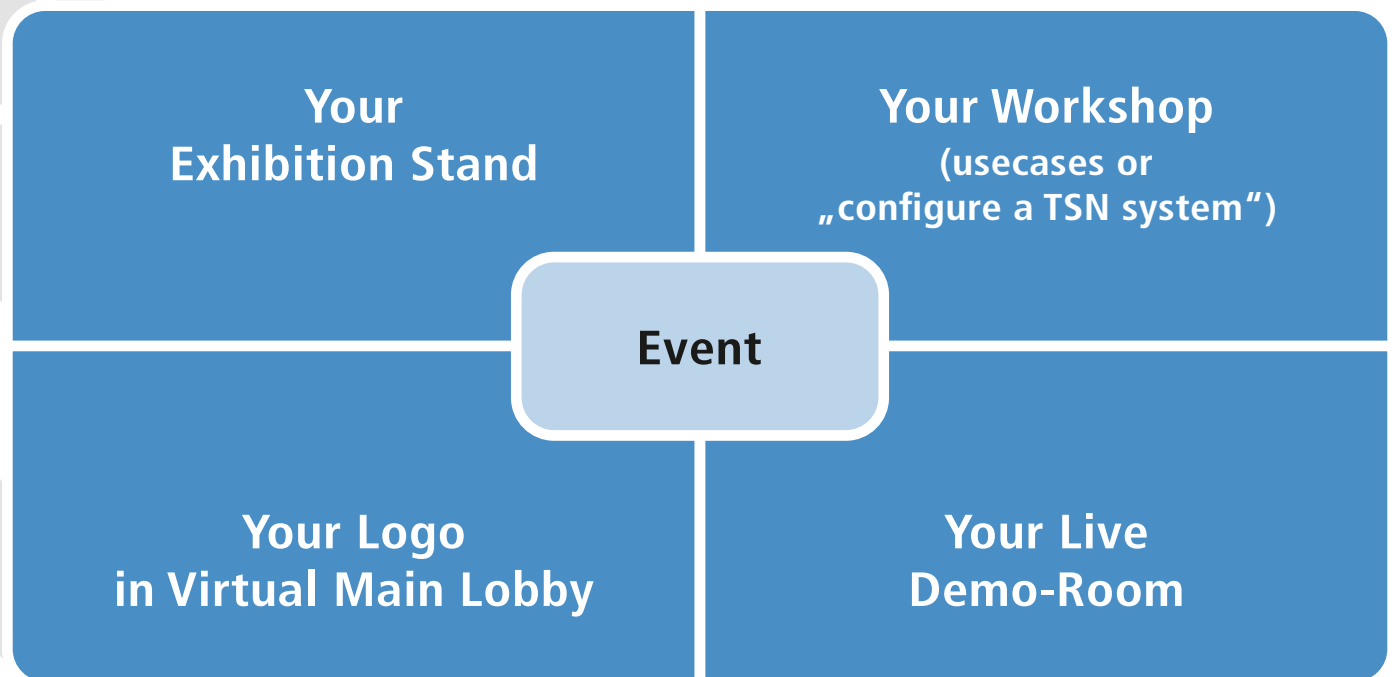
- Geplante Verfügbarkeit Ende Oktober 2020
- Preis und Lizenzierung (vorläufig)
 - ProCall Meetings wird mit fester Laufzeit angeboten (12 Monate)
 - Kauf pro Benutzer und Monat
 - Die Lizenzierung soll ab 5 Benutzer aufwärts möglich sein
 - ProCall Meetings wird über eine Cloud Plattform zur Verfügung stehen
- Das Produkt wird in einem Rechenzentrum in der EU gehostet

The interface includes a 'Participants' sidebar on the left with a list of speakers and an audience of 10. At the bottom, there is a navigation bar with 'LIVE JETZT' and 'Nächster' buttons, along with a timer showing 11:07 and a 'CHANGE TIMEZONE' option.

... and exemplary: a subsequent discussion round

The screenshot shows a virtual discussion round titled 'Keynote'. The interface features a grid of four video feeds with the following names: 'Preview Account', 'Ikonen weka-fachmedien.de Benutzer', 'Ikonen weka-fachmedien.de Benutzer', and 'Corina Prell'. The top navigation bar includes 'Plaudern', 'Benachrichtigungen', and 'Zurück zur Lobby'. At the bottom, a blue bar displays 'endet in: 0h 58m 12s' and 'Redner Optionen'.

Your new opportunities on our virtual event



Put your company on stage!

Secure your workshop slot and present your product, solution or project to our audience - your target group.

This new format offers you the perfect opportunity to present your know-how on a specific topic. Design your 60 minutes on the (virtual) stage according to your wishes and at the same time rely on our support in terms of content.

It pays to be quick, because places are limited!

Your advantages:

- Visibility in the programme with mention of company and speaker
- Target group-specific presentation of your know-how
- Freedom in the content of your workshop (60 Min.) - with professional advice from us if desired
- For virtual events: creation of a video recording of the lecture / provision of the video material afterwards

Exhibition Packages and Sponsorship

Enjoy the TSN/A Conference 2021 from home or your office - digital, interactive, coronasafe and in established high volume and quality.

Visitors have many interaction possibilities, exhibitors can save a lot of money. A complete trade fair in virtual form. Increase your expertise in current technologies, methods, trends and ideas and set the course for 2021.

Join the virtual event and book your exhibition package now!

	Co-Sponsor ¹	Sponsor (Exhibitor)	Gold Sponsor (Exhibitor)
Virtual conference			
Tickets included	1	4	6
Network functions: Network carousel during the breaks puts you in direct contact with the participants	✓	✓	✓
25% on extra ticket for your own staff	✓	✓	✓
10% on guest tickets for your customers	✓	✓	✓
Virtual exhibition stand			
Installation of a virtual exhibition stand (You only have to provide a short text, optionally a YouTube link, optionally a brochure (PDF) and your 4 stand personnel)		1	1
Communication with video calls or via Q&A Live chat	✓	✓	✓
Marketing: your logo...			
before each speaker slot, there will be a door opener video			✓
in our newsletters	✓	✓	✓
on event ads in our trade magazines	✓	✓	✓
your advertisement in the programme booklet		½ page	¼ page
Leads			
Participant addresses (e-mail addresses, name, first name, company, location) as Excel table ²		✓	✓
	1,500 €	4,990 €	7,990 €

Further opportunities to present yourself	
Live demo-room during coffee break (10 min.) - interact via Q&A live-chat with the participants (first comes, first serves)	900 €
Workshop (60 Min.) - including the workshop participants contacts ² Our new concept gives you the possibility to hold a workshop. You have a virtual room and you could also send the participants to small discussion rooms in between.	3,900 €
Sponsorship	
Your logo in virtual main lobby (with link to your website, rotating, alternates with several logos, but maximum 10 pieces)	1,000 €

¹only in combination with sponsor

²only contact data after approval of Data Protection Basic Regulation

Virtual and Interactive Congress

Participate comfortably from your own office or home office.

Yes, we are interested in an exhibitor package and sponsorship and wish to make a booking:

Co-Sponsor

Sponsor

Gold Sponsor

Live Demo Room

Workshop

Logo in Lobby

Contact Details (Main Exhibitor):

Company: _____

First Name, Last Name: _____

Phone: _____

Email: _____

Street, No: _____

Post Code, City, Country: _____

Billing Address (if different from above):

Company: _____

First Name, Last Name: _____

Street, No: _____

Post Code, City, Country: _____

PO Number: _____

VAT Number: _____

Place, Date

Company stamp and signature

You have questions? I would be happy to advise you!

Your contact person for the virtual event



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