



Wireless Congress: Systems and Applications

09. - 11. Nov. 21

Virtual Conference

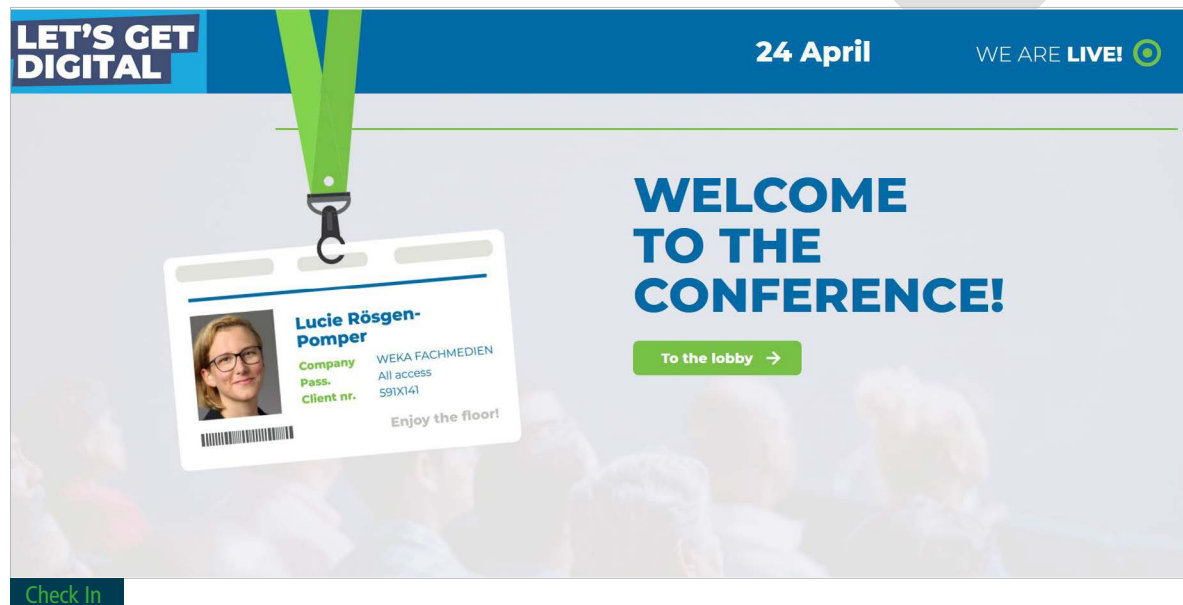
An Event of **Elektronik**

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ZVEI:
Die Elektroindustrie

Wireless Congress: Systems and Applications

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Wireless communication continues to be a central driver for many innovations in technologies and applications related to the „Internet of Everything“ - even or especially in these Corona times. It combines some unique properties:

- On the one hand, radio communication is commercially very successful with many standardized and mature products. On the other hand, it can also be very experimental, as it encompasses new techniques and research directions. Low-power wide area technologies (LPWAN), even securing open radio channels, and ensuring real-time capability (Quality of Service) over licensed or license-free frequency bands are currently perceived as being particularly innovative areas.
- It uses leading-edge semiconductor technology, while at the same time being an important driver for investment in this area.
- It is a truly global community that is working hard on new protocols such as 5G and even next generation 6G.
- Radio of course is basically all about a specification at the physical layer. However, due to its flexibility and performance, this has a major influence on network architectures and communication applications.
- Interestingly, radio waves are not only being used for communication. Increasing frequencies up to the terahertz bands also enables recognition and sensory applications at the same time.

So you see, there is a lot to discuss, to understand and to innovate. The 18th Wireless Congress: Systems and Applications, which will take place as a virtual conference on November 9-11, 2021, is a platform that will bring together application-oriented researchers, product developers, managers & innovators

Do not miss out on the many benefits of the virtual event

- Connect directly with other visitors using video live streaming
- Schedule meetings, engage in chats, and attend networking events
- Your exhibition stand/your company page with company profile, download of your brochure
- YouTube-link and 4 booth staff – You have no work, I build it up for you
- Your participant addresses
- Your company logo on our event website and newsletter incl. link
- No travel expenses & no travel costs! Attend from the comfort of your home or office as if you were there
- and many more...

The conference programme will again be complemented by an exhibition area.

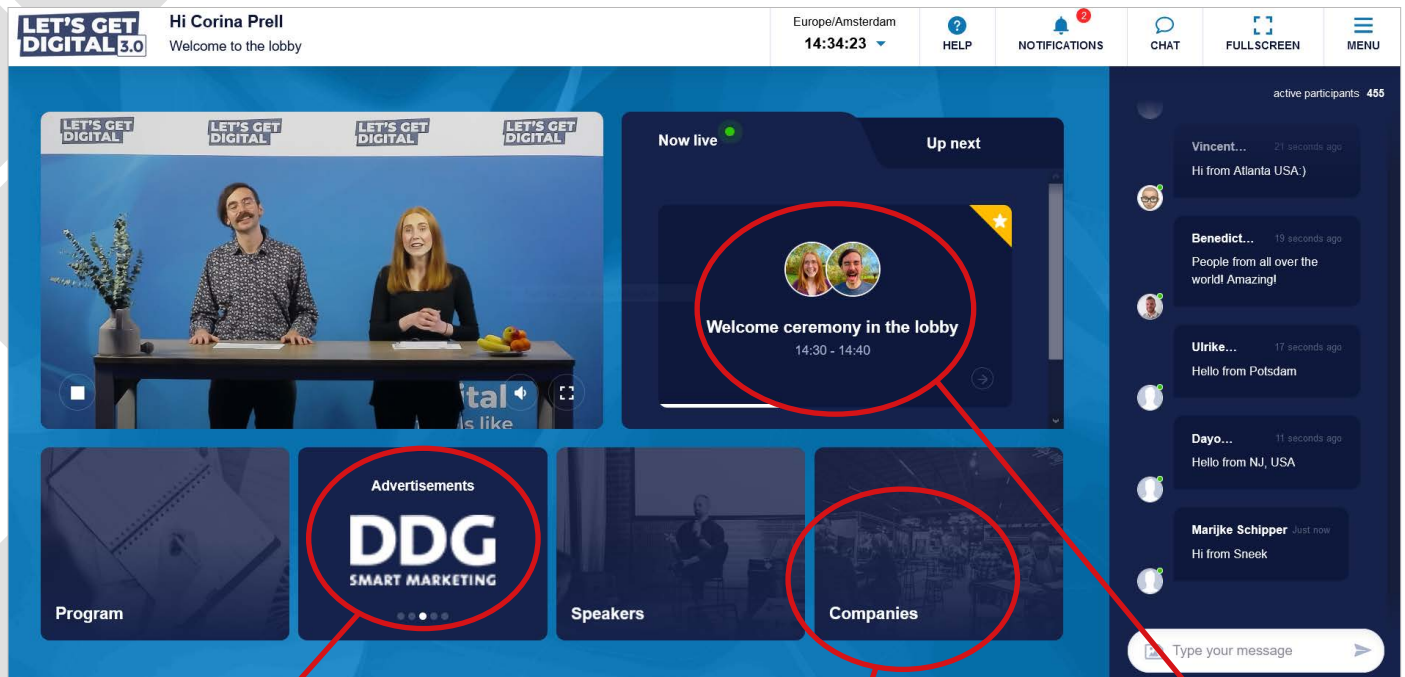
You can find further information at www.wireless-congress.com or get in touch with us directly.

We would be very pleased to welcome you to the **Wireless Congress: Systems and Applications 2021.**

Virtual event

Participate from the comfort of your own office or home office.

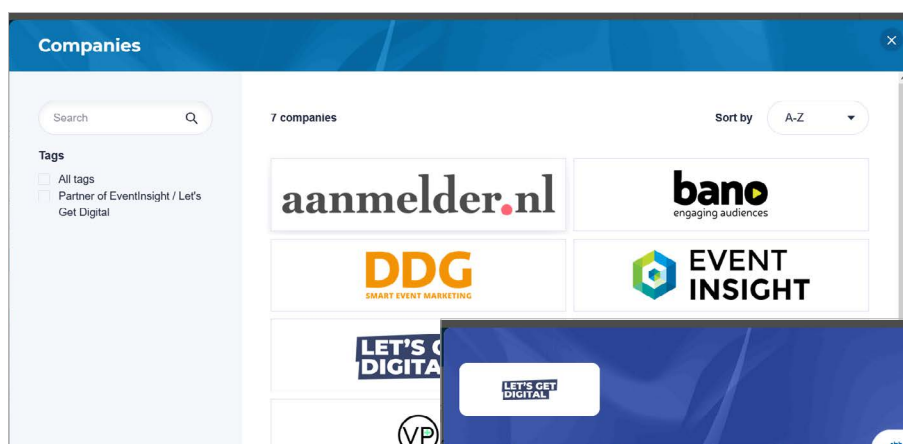
Welcome in our Lobby!



Great way to attract attention - reserve a position and your logo will be inserted and linked to your Website!

Lecture rooms
(see page 4)

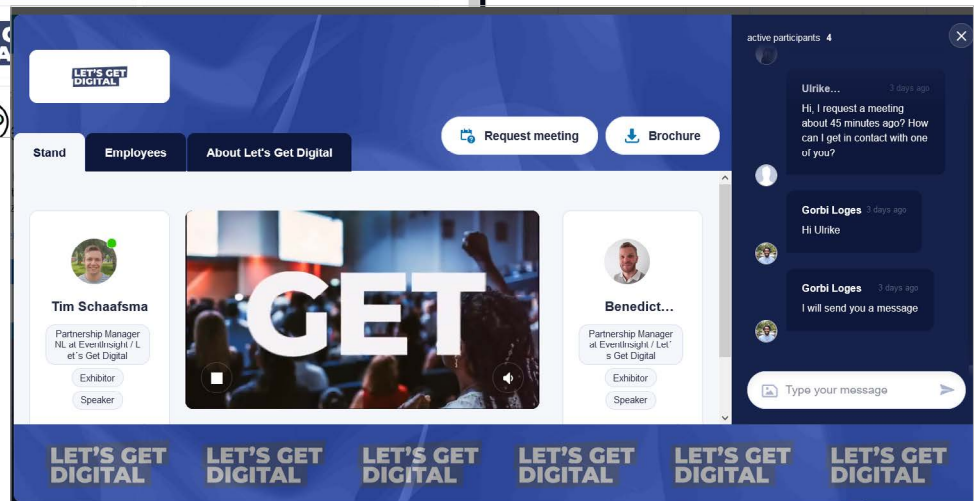
Exhibitors



Your exhibitor page!

Every participant can contact your colleagues via video or text message, watch your video or download your brochure...

I build up the exhibitor page for you.
You have no work!



Lecture rooms

The screenshot shows a virtual event interface for 'ProCall Meetings' on the 'virtueller Showroom estos' platform. The main content area displays a list of bullet points:

- Geplante Verfügbarkeit Ende Oktober 2020
- Preis und Lizenzierung (vorläufig)
 - ProCall Meetings wird mit fester Laufzeit angeboten (12 Monate)
 - Kauf pro Benutzer und Monat
 - Die Lizenzierung soll ab 5 Benutzer aufwärts möglich sein
 - ProCall Meetings wird über eine Cloud Plattform zur Verfügung stehen
- Das Produkt wird in einem Rechenzentrum in der EU gehostet

The interface includes a 'Participants' sidebar on the left with a list of speakers and an audience of 10. At the bottom, there is a navigation bar with 'LIVE JETZT' and 'Amsterdam 11:07:00'.

... and exemplary: a subsequent discussion round

The screenshot shows a virtual discussion round titled 'Keynote' with four participants in a grid view. The participants are:

- Preview Account
- Ilsegen weka-fachmedien.de Benutzer
- Ilsegen weka-fachmedien.de Benutzer
- Corina Prell

The interface includes a 'Plaudern' (chat) icon, 'Benachrichtigungen' (notifications), and 'Zurück zur Lobby' (back to lobby) buttons. A timer at the bottom indicates 'endet in: 0h 58m 12s' and 'Redner Optionen' (speaker options).

Your new opportunities on our virtual event

More visibility for you, for the sponsor!

To unite the international audience, the programme will take place from 1am to 6am.

We start with you on the first day!

Welcome speech!

All sponsors are allowed to introduce themselves for **1 minute** and are welcome to point out their exhibitor area.

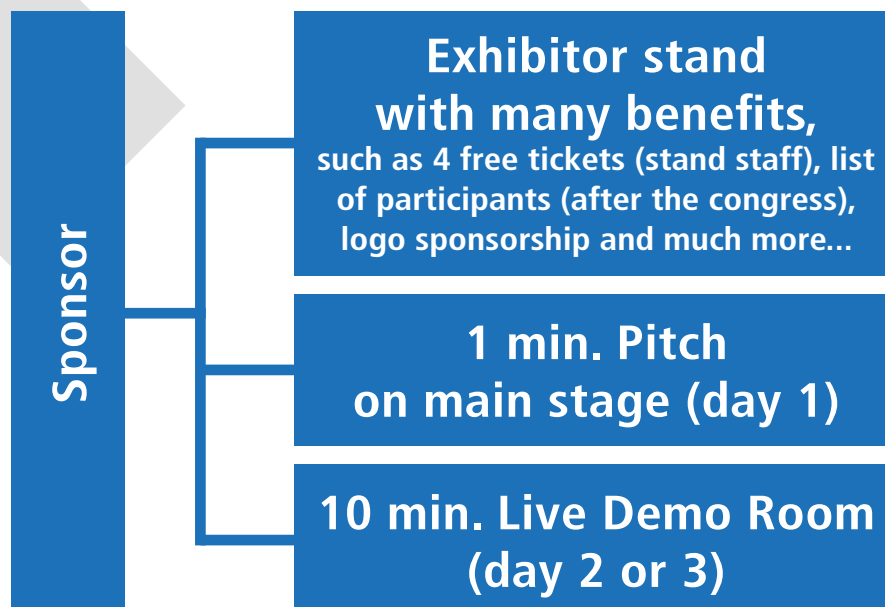
On the second day, we will be happy to start with you again.

Sponsors' Forum: application-oriented demos, real use cases, functional implications.

Show your solution and application as a sponsor for **10 minutes on the main stage!**

Afterwards, you can be available for (video) talks the whole time.

We can show up to four colleagues on your sponsor side.



Day 1	Day 2	Day 3
<ul style="list-style-type: none">• Sponsors' Pitch (1 min.)	<ul style="list-style-type: none">• Sponsors' Live Demo Rooms (10 min.)	<ul style="list-style-type: none">• optional: further Live Demo Rooms
<ul style="list-style-type: none">• Lectures	<ul style="list-style-type: none">• Lectures	<ul style="list-style-type: none">• Lectures

More ways to attract attention at the Wireless Congress!

Use the logo sponsorship on the lobby page!



Or would you like to give a presentation in our additional track „Tools & Tips“?

Secure your lecture slot and present your product, solution or project to our audience - your target group. This new format offers you the perfect opportunity to present your know-how on a specific topic.

Design your 30 minutes on the (virtual) stage according to your wishes and at the same time rely on our support in terms of content.

It pays to be quick, because places are limited!

Your advantages:

- Visibility in the programme with mention of company and speaker
- Target group-specific presentation of your know-how
- Freedom in the content of your lecture (30 Min.) - with professional advice from us if desired
- For virtual events: creation of a video recording of the lecture / provision of the video material afterwards

Sponsorship Packages

Enjoy the Conference from home or your office - digital, interactive, coronasafe in established high volume and quality. Visitors have many interaction possibilities, exhibitors can save a lot of money. **A complete trade fair in virtual form.** Increase your expertise in current technologies, methods, trends and ideas and set the course for 2021. Join the virtual event and book your exhibition package now!

	Co-Sponsor ¹	Bronze Sponsor (Exhibitor)	Silver Sponsor (Exhibitor)	Gold Sponsor (Exhibitor)
Virtual conference				
Tickets included	1	4	4	6
Network functions: Network carousel during the breaks puts you in direct contact with the participants	✓	✓	✓	✓
25% on extra ticket for your own staff	✓	✓	✓	✓
10% on guest tickets for your customers	✓	✓	✓	✓
Virtual exhibition stand				
Installation of a virtual exhibition stand (You only have to provide a short text, optionally a YouTube link, optionally a brochure (PDF) and your 4 stand personnel)		1	1	1
Communication with video calls or via Q&A Live chat	✓	✓	✓	✓
Marketing: your logo...				
before each speaker slot, there will be a door opener video				✓
on the event website incl. link	✓	✓	✓	✓
in our newsletters	✓	✓	✓	✓
on advertisements in our magazines	✓	✓	✓	✓
Leads				
Participant addresses (e-mail addresses, name, first name, company, location) as Excel table ²			✓	✓
1 min. Sponsor Pitch				
Introduce yourself on the first day			✓	✓
10 min. Live Demo Room				
Sponsors' Forum: application-oriented demos, real use cases			✓	✓
Your advertisement in the lobby				
during the lunch break (PPT-file 16:9, and if necessary alternating with other Gold Sponsors)				✓
	1,400 €	2,590 €	3,590 €	4,590 €

Benefit from a unique combination offer!

Sponsorship	
Your logo in virtual main lobby (with link to your website, rotating, alternates with several logos, but maximum 10 pieces)	900 €
Lecture	
Lecture (30 min.) on the main stage in the „Tools & Tips-Track“	1,000 €

¹only in combination with sponsor

²only contact data after approval of Data Protection Basic Regulation

Virtual and Interactive Congress

Participate comfortably from your own office or home office.

Yes, we are interested in an exhibitor package and sponsorship and wish to make a booking:

Co-Sponsor

Bronze Sponsor

Silver Sponsor

Gold Sponsor

Logo in Lobby

Lecture

Contact Details (Main Exhibitor):

Company: _____

First Name, Last Name: _____

Phone: _____

Email: _____

Street, No: _____

Post Code, City, Country: _____

Billing Address (if different from above):

Company: _____

First Name, Last Name: _____

Street, No: _____

Post Code, City, Country: _____

PO Number: _____

VAT Number: _____

Place, Date

Company stamp and signature

You have questions? I would be happy to advise you!

Your contact person for the virtual event



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cprell@weka-fachmedien.de

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