



electronic displays

Conference

03.-04. March 2021

Nuremberg, Germany

Call for Papers

SUBMIT NOW!

Europe's largest conference
on electronic displays and
their applications



www.electronic-displays.de



Attendees' quotes:

»Great session – really enjoyed the Keynotes – a good range of talks«

»Author interviews – a great chance for discussing details«

»Very informative, good form to get networked«

»Keynotes are very interesting because they give a broad outlook on a particular topic, e.g. market brands«

»Very good mixed package of all display + touch + measurement-issues«

»I'm really happy with this conference and I feel that I have learned a lot«

»Excellence technical content«



**“Innovation is the key to great displays and systems”
Push your ideas and business by a presentation @ edC 2021**

As Chairman of the Conference Committee, I would like to extend a very warm invitation to you to participate actively in the **35th electronic displays Conference (edC)**, held in Nuremberg, Germany on **03.-04. March 2021**. The edC 2020 has been a huge success with nearly 500 display experts and ~50 presentations including seven state-of-the-art keynotes. These figures are impressive as edC 2020 took place at the eve of COVID-19 – the display community stood together.

The electronic displays Conference 2021 will act again as a major forum for the presentation of innovative ideas, approaches, developments and research projects in the area of today’s and future display business. The edC will also serve to facilitate the exchange of latest progress and information between engineers, industry professionals, users, researchers, distributors, consultants and manufacturers serving in the area of advanced electronic displays and their applications.

The Conference Committee welcomes technical and market research submissions from display experts from industry and academia from all over the world. Authors are solicited to contribute to edC 2021 by submitting proposals that illustrate e.g. applications, engineering, optimizations, research and industrial experiences in all areas of electronic displays. Your submissions are carefully selected by the Conference Committee to ensure the quality of the conference.

Conference participants and speakers will have various backgrounds and areas of interest. They will come from both industry and academia along the value chain of electronic displays and professional display systems. The mixture of presentations and networking like author interviews allow ample opportunities to encounter new ideas and to exchange your views with experts.

Submit your proposal, mark your calendars for **03.-04. March 2021** and join us in Nuremberg for the **electronic displays Conference 2021!**

Karlheinz Blankenbach

Prof. Dr. Karlheinz Blankenbach

Pforzheim University – Display Lab

Conference Chairman edC

Tiefenbronner Straße 65, 75175 Pforzheim, Germany

P +49(0)7231/28-6658, F +49(0)7231/28-6060

E-Mail: kb@displaylabor.de

The **35th electronic displays Conference (ED, edC)** is the established conference in Europe for promoting the dialogue and discussion between engineers, researchers, users and manufacturers/distributors in the field of electronic displays and systems equipped with displays. We are looking for contributions from research & development and applications as well as market trends.

Call for Papers



Topics of interest include, but are not limited to:

- Display technologies (LCD, OLED, LED, E-paper, flexible displays, (pico-) projection, new technologies like micro-LEDs ...)
- Display applications (e-signage, automotive, vehicular, avionic, consumer, industrial, information, medical, mobile, requirements and solutions ...)
- Driving and interfaces (display and graphics controller, software, FPGA, LVDS, HDMI, embedded DISPLAYPORT, SPI displays ...)
- Touch screens (techniques, technologies, software, optimisations, haptic feedback, gestures, touchless approaches, ...)
- GUI, HMI (software, methods, solutions ...)
- 3D (3D display technologies, reproduction, software, evaluation ...)
- Measurement tasks (display and image quality, ambient light, lifetime ...)
- System aspects and integration of components (embedded systems, mechanics, lifetime, environmental conditions ...)
- Display subassemblies (backlight, surfaces, housing, power supply ...)
- Supply chain (quality assurance, customised displays, reliability, logistics, inspection methods ...)
- Market data (display technologies, trends, touch, interfaces, applications ...)
- NEW: Lighting (automotive, special applications ...)

Why submit a paper?

Get a large impact in the display community: edC is Europe's largest conference on electronic displays and their applications. About 50 contributions and 485 attendees from all over Europe, USA and Asia made the edC a huge success in 2020!

The audience covers the whole value chain: decision makers, engineers and industry professionals. Your presentation will be in the conference proceedings for long-term impact.

Important deadlines / dates:

- Abstract Submission: **02. Oct. 2020**
- Notification of authors: **week 42 or 43 / 2020**
- Paper or presentation for edC proceedings: **21. Jan. 2021**

How to submit a paper:

Until **02. Oct. 2020** you will have the opportunity to submit your paper. Requirements for submission: Contact data incl. biography/CV, presentation title, short abstract (max. 50 words) and summary (~ 500 words). If all is well prepared, the submission can be done in 15 minutes!

Please find more details about the **Call for Papers** and the online submission tool at www.electronic-displays.de. For any questions or further details, please contact Prof. Dr. Karlheinz Blankenbach (kb@displaylabor.de).

Please note: The conference language is English. The approximate speaking slot for each speaker is 20 minutes, except keynotes.

Conference Committee

- Prof. Dr. Karlheinz Blankenbach, Pforzheim University (Chairman)
- Valeriano Ferreras Paz, Robert Bosch GmbH
- Jürgen Laur, Merck KGaA
- Winfried Schwedler, Osram Opto Semiconductors GmbH
- Dr. Jürgen Wahl
- Patrick von Unold, Data Modul AG

Contact details

Sponsoring & Promotion electronic displays Conference:



Corina Prell
WEKA FACHMEDIEN GmbH
Richard-Reitzner-Allee 2, 85540 Haar, Germany
P +49(0)89/255 56-1393, F +49(0)89/255 56-0393
cprell@weka-fachmedien.de

Project Manager electronic displays Conference:



Renate Ester
WEKA FACHMEDIEN GmbH
Richard-Reitzner-Allee 2, 85540 Haar, Germany
P +49(0)89/255 56-1349, F +49(0)89/255 56-0349
rester@weka-fachmedien.de



embedded world Exhibition – electronic displays Area

Exhibitors interested in presenting their products at the **electronic displays Area** at **embedded world Exhibition**, please contact:



Germany:
Brigitte Seipt
NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
P +49(0)911/86 06-8900
brigitte.seipt@nuernbergmesse.de



USA, UK, Ireland:
Michelle Eiser
NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
P +49(0)911/86 06-8910
michelle.eiser@nuernbergmesse.de



Anna-Maria Wengert
NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
P +49(0)911/86 06-8585
anna-maria.wengert@nuernbergmesse.de

Contact form

(also available online at www.electronic-displays.de)

Please send further information

- Call for Papers
(including detailed information on abstract submission)
- Sponsoring & Promotion
- embedded world Exhibition - **electronic displays Area**
- Conference Program 2021

Company: _____

Name, Last Name: _____

Street: _____

Zip, City, Country: _____

Phone: _____

E-Mail: _____

Please fax to: +49 (0) 89 / 255 56 – 0725

powered by:

**DESIGN &
ELEKTRONIK**
KNOW-HOW FÜR ENTWICKLER

•medical-design

Markt & Technik
DIE UNABHÄNGIGE WOCHENZEITUNG FÜR ELEKTRONIK

**Computer &
AUTOMATION**

world of solutions
Elektronik

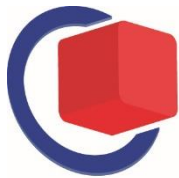
Elektronik
automotive

www.electronic-displays.de



electronic displays

Conference



embedded world

Exhibition & Conference
...it's a smarter world

The **electronic displays Conference (03.-04.03.2021)**

takes place in parallel to the

embedded world Exhibition & Conference (02.- 04.03.2021)

www.electronic-displays.eu

www.embedded-world.de

**DESIGN &
ELEKTRONIK**
KNOW-HOW FÜR ENTWICKLER

design-elektronik.de

electronic displays Conference is organized by DESIGN&ELEKTRONIK, the leading germanophone magazine for embedded developers

Contact:

WEKA FACHMEDIEN GmbH

Richard-Reitzner-Allee 2, 85540 Haar, Germany

P +49(0)89/25556-1725 F +49(0)89/25556-0725

info@electronic-displays.de

www.electronic-displays.de